

# Consultants Review

## CEO INSIGHTS

Suresh,  
CEO & Founder,  
Vruksham Talent Group

## CXO INSIGHTS

Satish K. Tiwary,  
Head - IP Analytics,  
Airbus Group

## IN MY OPINION

Dr. Sheetal Chopra,  
India Lead - IPR Advocacy,  
Ericsson

## CXO INSIGHTS

Vikas Goyal,  
Vice President & Head – Legal,  
Ferrero



**Startupwala.com:**  
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Bala Nadar,  
Founder



₹100

**ConsultantsReview** 25 MOST PROMISING

# IP, COPYRIGHT, PATENT & TRADEMARK CONSULTANTS - 2016



In today's electronic world, an organization's intellectual property is sometimes its biggest asset. Much time and money can be saved, and frustration and litigation avoided if company policy dictates ownership and use of intellectual property. An organization that owns IP knows and understands the value of its various services, like, provision of goods and services to the customers, either utilizing it internally or sharing it externally. A recent rise of public offering, litigations, high-profile mergers and acquisition has pushed IP to be in an increasingly critical position in global economics. Hence, the changes in the global economic environment have led to the development of business models, IP being the central element establishing value and potential growth. As a result, the protection of IP of an organization has become one of the key elements towards its success.

IP as an asset is categorized as copyright, trademarks, patents and trade secrets. Hence, each distinctive type is important in its own way. Any industry or business, whether traditional or modern, regardless of what product or service it produces or provides, is likely to regularly use intellectual property to prevent others from encroaching on its due reward or taking advantage of its goodwill in the market place. For this they require professional help that can assist them with identifying, protecting, and managing its intellectual property assets. However, obtaining such protective rights is no less than a challenge as it prevents replication by potential competitors. Hence, it is important to seek consultation services related to protection of IP rights.

Identifying these requirements of the organizations, we at Consultants Review magazine brings to you a list of '25 Most Promising IP, Copyright, Patent & Trademark Consultants'. The list features some of the prominent consultants in the industry who are capable of helping clients by catering to their IP-related issues in a cost and time-effective manner. The proposed list aims to help entrepreneurs and corporate leaders to choose their felicitous consulting partners, who suit their specific requirements and help their enterprise, devise strategies to safeguard innovation, build brand value and provide full-scale legal assistance in protecting their intellectual property rights.



## 25 Most Promising IP, Copyright, Patent & Trademark Consultants 2016

Company	Management	Description
Altacit Global Chennai altacit.com	Sudhir Ravindran, CEO	Prominent southern boutique with a well-recognised IP and corporate focus
Brainiac IP Solutions Pune brainiac.co.in	Suneet B Sabale, CEO	Catering to domestic and multinational companies in protecting their invention
CRJ IPR Services Bangalore ipastra.com	C.R. Jacob, Partner	Offering a wide spectrum of IP related services
Grandhi Law Chambers Hyderabad grandhi.in	Krishna Grandhi, Founder	Well rounded legal advisory firm providing cross-border IP services and corporate advisory and commercial litigation services
IIPRD Delhi iiprd.com	Vinod, Head Litigation Practice Group	Premier IP consulting and commercialization/ licensing firm providing services in the domain of Commercialization, Valuation, Technology Transfer and Due-Diligence of IP assets
Intellect Goodwill Mumbai trademarkiso.com	D. P. Soni, Attorney	Well known company that provides IP registration to litigation services
Intellocopia Bangalore ipcopia.com	L . Narendra Bhatta, Founder Partner & CEO	Providing consulting, acquisition and enforcement services
Intepat IP Service Bangalore intepat.com	Senthil Kumar, Chief IP Consultant	Delivering intellectual property services in the manner that best suits the needs of the organizations
Invntree Bangalore invntree.com	Karthik, Patent Consultant	People and process driven company that offers a wide array of patent services
IP Dome Chennai ipdome.in	Swapna Sundar, MD	Robust IP strategy enabling corporate decision makers to understand the IP potential of the company
iP Matrix Bangalore ipmetrix.com	Arun Narasani, Founder	Working as true solution providers with services beyond IP processes
Ipram Mumbai ipram.net	Pallavi Kharkar, Founder	Striving to provide insight into various aspects of IP rights, particularly patents

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Company	Management	Description
KAnalysis New Delhi kanalysis.com	Nilanshu Shekhar & Ashutosh Choudhary, Founders	IP boutique firm providing services in patents, trademarks, design and copyrights
KRISLAW Pune krislawip.com	Shri Sagar M Gunjal, Founder	Established company providing guidance and consultation in core area of Trademarks, Copyrights, Patents and Designs
Lexorbis Delhi lexorbis.com	Manisha Singh, Founder Partner	Comprehensive IP law firm that delivers IP and Legal services to global corporations
Lex Protector Bhubaneswar lexprotector.com	Aurobinda Panda, Founder	Leading innovation and IP consultancy providing IP services
Lifeintelect Bangalore lifeintelect.com	Lipika Sahoo, CEO	Providing solutions enabling generation of valuable intellectual property
NIPO New Delhi nipo.in	Akash Taneja, Director	Well established company provides policy initiatives in the area of IP
Origin IP Solutions Bangalore origiin.com	Bindu Sharma, Founder & CEO	Value driven company offering services and solutions in the area of IP rights
Patentwire Delhi patentwire.co.in	Lalit Ambastha, Founder	Independent patent and technology consulting firm protecting IP
Patracode Bangalore patracode.com	Kavitha Poddar, Co-Founder	Leading IP attorneys & IPR solutions provider
Prometheus Patent Services Hyderabad prometheusip.com	Venkat R Ragatte, Founder & MD	Service enterprise offering competent and economic IP rights
Raval & Co. Ahmedabad trademarkindia.co.in	Manjula Raval, Founder	Providing prefect solutions regarding the client's Intellectual Property & Information Technology Law
Startupwala.com (BMC) Pune bmccgroup.in	Bala Nadar, Founder	One stop business set-up and corporate services company providing quality IP services
T.T Consultants Punjab ttconsultants.com	Komal Talwar, Director & Founder	Delivering foremost patent prosecution and litigation searches

# Ipram :

## Committed to Diligent and Innovative IP solutions

Very often when you are busy turning your 'Big Idea' of starting a business into a reality, there are already a hundred things running on your mind. There is the stress of starting off in the first place; getting people to buy your idea and the day to day issues that come up once you get started. It is not at all surprising that you might skip the thought of legal aspects or intellectual property at this point of time.

Determined to turn these stumbling blocks into stepping stones for the businesses, Ipram, an IP consulting firm was established by Pallavi Kharkar, an industry veteran with over 18 years' experience in Pharma and global IPR. Pallavi is an acknowledged expert in IP strategy – elected into the prestigious IAM – 300 in 2013 and 2014. Set up in the year 2012, the company firmly believes in Integrity, Perseverance, Reaching out, Adding value and Mentoring, which together build up the name 'Ipram'. "When we began our journey, we neither had sufficient funds nor had sufficient working hand. So we started with branding - making website, brochures, cards, logo designing and finally registering our trademarks.

When it comes to work, we do not believe in quick fix solutions. For a startup firm in service sector, first challenge is scaling up and second is delivering a consistent product while scaling up. We have enabled ourselves with a project management system that helps us deliver a consistent product. Our clients can track progress of their projects by logging into it. All our steps

are recorded in it along with time spent on each task. For Ipram members, it shows the pattern of time spent and business generated and is an indicator of their efficiency. The work culture is another single most important parameter that impacts work. At times we all work under a strict schedule to meet a deadline but we are fun loving people and work in a free and liberal environment", speaks Pallavi Kharkar.

"We understand that IP field is new in India and many companies yet don't have a dedicated patent group. Many of us have worked as scientists which help us understand the inventions and the passion associated with the inventions. Clients also approached us to conduct patent searches to find the ways to launch their products. We help them by creating and analyzing patent landscape and provide strategy to design around the existing patents.

We assist our clients to create value from the abstract, crystallize innovations from concepts and help

“Committed to diligent and innovative IP solutions, Ipram is well-known for achieving its client's business objectives through its top notch IP services”



Pallavi Kharkar,  
Founder

them navigate through known and unforeseen challenges to support their business in the best possible manner.

Nothing is more rewarding than seeing happiness on faces of your client and a note of appreciation", she avers.

Ipram is actively involved in supporting IP education and is associated with several institutes including University of Mumbai for offering various kinds of IP training programs.

IPRAM is MSME registered, CRISIL rated firm with 5 registered trademarks in India. IPRAM's experienced, young and enthusiastic team collectively has over 45 years' experience in IPR and over 70 years of consolidated experience.

Ipram strives to be an action oriented company and partners with clients not just to offer services but also to help them garner better returns on their investments. Reasoned to a genuine commitment towards serving customers, in future Ipram wishes to bring in a lot of innovation in this sector. 